



Australian and New Zealand Association of Leisure Studies

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The views expressed in this Newsletter are not necessarily those of the ANZALS Board. The Board reserves the right to publish material as it sees appropriate in furtherance of the objectives of ANZALS.

Check the ANZALS Website: www.anzals.org.au

for all the latest information about leisure studies in Australia and New Zealand

ANZALS Patrons

School of Marketing, Tourism and Leisure, Business and Law Faculty,
Edith Cowan University, Western Australia

Department of Tourism, Leisure, Hotel and Sport Management,
Griffith University, Brisbane, Australia

School of Sport
Unitec, Auckland, New Zealand

Department of Social Science, Parks, Recreation, Tourism and Sport,
Lincoln University, Canterbury, New Zealand

Department of Tourism, University of Otago,
Dunedin, New Zealand

School of Tourism, University of Queensland, St Lucia,
Queensland, Australia

School of Management (Sport and Recreation Management)
Mawson Lakes, University of South Australia

School of Leisure, Sport and Tourism,
University of Technology, Sydney, NSW, Australia

School of Sport and Exercise Science,
Victoria University, Melbourne, Victoria, Australia

Links to each of the ANZALS Patrons are provided on the Patron page of the ANZALS website
– www.anzals.org.au

Newsletter Introduction

This edition of the ANZALS newsletter provides the standard sections such as information from the ANZALS President, the 2011 ANZALS conference, news from the campuses, and the Network.

Features in this edition of the Newsletter include Tony Veal's Textbook notes and Steve Giblings explanation of the training needs for New Zealand's sport and recreation sector. There is also a feature in this newsletter about Social Media with comments from Matt Cox, Clayton Hawkins and Lee Davidson explaining how they are using social media in leisure teaching and research. It is good to see that a number of initiatives in leisure studies are making use of social media.

Thanks to everyone who contributed information for this edition, especially from those who provided reports about developments around our campuses. It is good to see that our campus activities are going so well. The sharing of information among our colleagues is an important element of the ANZALS network.

The next edition of the ANZALS Newsletter is scheduled for December 2011 so members are encouraged to send any potential contributions for the ANZALS Newsletter to john.tower@vu.edu.au. The December Newsletter will provide a range of information about the Otago conference such as photos, awards and updates from the Board. I am also trying to recruit information about leisure studies impacts on social policy. How is leisure making its presence felt in government policy?

Members should also note that all the current information about ANZALS activities are provided in the ANZALS website – www.anzals.org.au.

John Tower
June 2011

President's message



Greetings from Croatia where I am currently on long service leave 'slow travel' before heading over to the Leisure Studies conference in Southampton and the Critical Tourism conference in Cardiff early July. While at LSA, with fellow Board member Carmel Foley, we will finalise the MOU to develop stronger ties with our British colleagues. ANZALS members will now receive discounted rates to LSA events and we hope a number of you will be able to attend to present your

research. I have also had a positive response from Brian Smale, Chair of CALS and we will put in place similar arrangements. We are also in discussion with SMAANZ and CAUTHE about developing closer alliances across the sport, leisure and tourism fields. There are many issues and challenges in common, as well as diversity in our interests, identities and academic/industry profiles. While I am away John Tower will continue the next phase of discussions and he is happy to take on board any member feedback.

The Board have been discussing the feedback we have received from our first members survey organised by Robyn Cockburn. This will assist with reviewing our strategic priorities and forward

planning. Thank you to everyone who took the time to provide your feedback as it was a very useful exercise. Some of the key issues identified by members included;

- Desire for a sense of community and networking opportunities via the conference
- Desire for information about research, teaching, events in the field
- Students enjoy conference workshops
- Research groups would interest a number of people
- Website is attracting use and could be used to promote individual research
- Email updates and newsletter circulation seem timely
- Conference timing & format seems appropriate
- Our members have very diverse leisure research interests

We are keen to hear any further ideas you might have about how ANZALS can explore ideas to attract new members and develop our direction. With our next conference looming in December we also have our AGM and hence opportunities for members to nominate for the Board. Ruth Sibson will be sending out the details as we move closer to the date but feel free to contact Ruth or myself if you are interested in nominating for the Board.

We have received a number of nominations for the 'thesis of the year' award but there is still time to submit entries (see the website for details and page 31 in the Newsletter). As part of the conference the Board will run a 'student paper prize' to encourage Honours/PhD students to submit a written paper that will be judged by a panel chaired by Dr Ruth Jeanes. We hope this prize will be an incentive for students to prepare their first written paper which may be a first step towards publishing in peer reviewed journals. Check page 32 in the Newsletter for more information about the Student Paper Award.

The conference is shaping up to be a fantastic event and Neil Carr's new approach to calling for themed sessions had had an excellent response with many diverse topics. We may even reach a new record for participants at a New Zealand conference. Check Neil's update for the Conference on page 6.

Thanks to Lee Davidson who has done an excellent job with keeping members informed about our own and other conferences through the website and emails. Also thanks to the Membership Secretaries, Carmel Foley and Robyn Cockburn who along with Treasurer, Kathy Lloyd have put into place a more efficient membership system. We have increased membership fees for the first time in five years to ensure our financial viability.

John Jenkins has worked tirelessly to shift the *Annals of Leisure Research* to our new publisher Taylor and Francis. We are very pleased with the increasing profile of the journal and citations.

John Tower has once again put together an informative and interesting newsletter, so enjoy. I look forward to catching up with those of you who are attending the Leisure Studies or Critical Tourism conferences in the UK.

Simone Fullagar

June, 2011

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News from the Board

Most of the key information about the Board's activities is mentioned in Simone's report. However, there are a few issues from the Board that need a bit more detail.

ANZALS AGM will be held at the Otago Conference on Tuesday 7 December late in the afternoon. More details about the AGM will be forwarded to members. This is the main opportunity for ANZALS members to share their views and comments about their organisation's activities. Although members' views are always welcome, the AGM provides a good opportunity for discussion.

The **strategic priorities for ANZALS** were reviewed at the last two meetings and the direction that was established in 2010 continues. The key activities for ANZALS is the development of a network of leisure studies professionals in Australia and New Zealand through the biennial conference, website and newsletter; promoting the association through services to members; maintaining a strong financial base; and provision of the journal, *Annals of Leisure Research*.

The **ANZALS finances** are in good shape. Kathy Lloyd, ANZALS Treasurer, continues to keep the Board informed so we can monitor and manage the association's finances. The adjustments to the financial cycle and membership fees are steps to making the association more efficient and effective. The association remains in a strong financial position.

The **ANZALS Board** will have its next meeting in September so members are encouraged to raise any issues with the Board by early September so Ruth can get the items on the Board's September meeting Agenda.

ANZALS Conference 2011 – University of Otago



Thanks are in order for the themed session conveners and everyone who has submitted one or more abstract to the conference. The result is that at the time of writing this update ANZALS 2011 conference has accepted more than 160 abstracts. The themed sessions have resulted in some great core components for the conference. In particular, the current plans for the conference programme will include three sessions focused on gender and leisure, another three on indigenous perspectives of outdoor recreation/leisure, and four sessions on leisure and alternative cultures. In total, all but one of the themed sessions attracted enough abstracts to run at least one session, with most

planning to run two sessions. The conference organising committee also received over 40 abstracts that we are now putting together into a variety of new themed sessions. It is pleasing to see that we have attracted a significant number of abstracts from around the world and that while the conference will clearly be a great opportunity for old friends to reconnect there will also be a lot of new faces at the conference.



Interior of conference venue at University of Otago

In addition to a vibrant array of abstracts, the conference will be playing host to the following three keynote speakers: Professor Chris Rojek (Brunel University), Catherine Healy (National Coordinator of the New Zealand Prostitute Collective), and Associate Professor Jim Sibthorp (University of Utah). Details of how to register for the conference and accommodation options are now available on the conference website (<http://www.otago.ac.nz/anzals/index.html>). Everyone intending to attend the conference is encouraged to remember the deadline for early bird registrations is the 3rd of October.

As well as offering an opportunity to engage with a vibrant community of academics and practitioners from New Zealand, Australia, and the rest of the world, the ANZALS conference in Dunedin offers participants the opportunity to visit a highly attractive part of the world. The city itself provides an excellent base for exploring wildlife, heritage attractions, and coastline landscapes. Dunedin is best described as a university town - one that is sufficiently large to provide for the visitors' needs while being small enough to feel safe and comfortable in addition to being made for walking around. Beyond Dunedin, before or after the conference Central and coastal Otago offers an abundance of wildlife, a varied landscape, and access to high quality vineyards and a variety of adventure tourism opportunities; particularly in Queenstown.

Details of accommodation options for the conference will be appearing on the conference website in due course but a variety of options exist within walking distance of the University of Otago where the conference will be situated.

Last, but by no means least, plans for the Trans-Tasmin Challenge continues to evolve. As the Chair of the organising committee originated in the UK, has a Canadian wife, has lived in Australia, and now resides in New Zealand it is of course true to say that he is totally unbiased and that the Challenge will therefore be as fair as ever.

New member profile

Ruth Jeanes has recently joined ANZALS after leaving the UK to take up a post at Monash University. Ruth was an active member of the Leisure Studies Association serving as an ordinary member and latterly as secretary on the LSA committee. Ruth has taken up sport coaching and community development lecturership at Monash after working previously at the University of Central Lancashire and Loughborough University in the UK. Ruth is a social scientist whose research interests focus on

the use of sport and recreation as a community development resource particularly to address social exclusion amongst acutely marginalised groups. Within a UK context, Ruth has examined the role of sport in assisting young men with mental health problems to reengage with society, the development of community cohesion through sport within communities experiencing high levels of racial tension and the value of inclusive recreation for young disabled people and their families. Internationally, she has over the previous five years completed extensive research work in Zambia, examining the role of sport in HIV/AIDS education, as a tool to empower young women within communities and as means to foster hope and a sense of community amongst both men and women living in highly impoverished urban communities. She has completed an extensive range of evaluations for UK government agencies, sports organizations and international agencies such as UNICEF, British Council. Within Monash she teaches across the areas of sport and community development, sports coaching and community physical activity and health promotion.

News from around the campuses

A key feature of the ANZALS network is keeping informed about activities from ANZALS patrons and other organisations that are involved in the delivery of leisure, tourism, recreation and sport courses.



DEPARTMENT OF SOCIAL SCIENCE, PARKS, RECREATION, TOURISM AND SPORT,

LINCOLN UNIVERSITY ACTIVITIES

Grant Cushman provided the following update -

Staff Achievements

Publications

- Vallance, S. and Perkins, H. (2010). Is another city possible? Towards an urbanised sustainability. *City* 14(4): 448–456
- Vallance, S. (23 September 2010). Fixed city laws perilous. *The Press*, p.A23
- Vallance, S. (21 February 2011). Fight for democracy. *The Press*, p. A 22
- Stewart, Emma, Micha Luck and Pat Maher, eds, *Polar Tourism: Human, Environmental and Governance Dimensions*, Cognizant Communication Corporation, New York, 2011.
- Becken, S. (2011). A Critical Review of Tourism and Oil. *Annals of Tourism Research*, 38(2), 359-379.
- Becken, S. & Hartmann, T. (2011). Wildniserbe und Naturtourismus in Neuseelands Nationalparken. Wilderness heritage and nature tourism in New Zealand's National Parks. *Themenheft „Nationalparks international“ „Natur und Landschaft“ Ausgabe 02/2011.*
- Becken, S. & Clapcott, R. (2011). Developing public policy for climate change in the tourism sector. *Journal of Policy Research in Tourism, Leisure and Events*, 3 (1), 1-17.
- Becken, S. & Schiff, A. (2011). Distance Models for New Zealand International Tourists and the Role of Transport Prices. *Journal of Travel Research*. Online as doi:10.1177/0047287511400611

Conference presentations

- Vallance, S. (2010). Living on the edge or smelling the roses: A phenomenology of sprawl. A paper presented at the Australasian Housing Researchers Conference, Auckland, 17-19 November, 2010
- Chamberlain, P., Vallance, S., Perkins, H. and Dupuis, A. (2010). Community commodified: Planning for a sense of community in residential subdivisions. Australasian Housing Researchers Conference, Auckland, 17-19 November, 2010

Faculty / Department Achievements

Through the efforts of Professor David Simmons and other tourism staff, Lincoln University has secured hosting of the CAUTHE (Council of Australian Universities in Tourism and Hospitality Education) conference in Christchurch 11-14 February 2013. This is the world's second largest annual tourism conference and will be the first time for the conference is being held outside Australia.

Visitors

On Monday 28 March Professor Trevor Sofield, Foundation Professor of Tourism at the University of Tasmania, gave a seminar with discussion following on Tourism Value Chain Analysis for Poverty Alleviation.

World Leisure Journal

Grant Cushman and Bob Gidlow, with the able assistance of Karen Petersen, are approximately mid-way through their three year term as Joint Editors of the World Leisure Journal. So far, five issues have been published (Vol. 52, Issues 1-4, 2010; Vol. 53, Issue 1, 2011). The first issue of 2011 is the first to be published under an arrangement between the World Leisure Organization and Taylor and Francis Publishers, which sees the submission and reviewing processes being undertaken in a fully on-line environment using Scholar One software. The content of Issue 2, Vol. 53, 2011, has been finalised and copy editing is underway. Volume 53, Issue 3 will include the first of the guest edited 'special issues' which Grant and Bob have commissioned. It will be a 'postgraduate' issue (modelled on the very successful postgraduate issues produced by the Annals of Leisure Research). Other special issues in the pipeline include 'Leisure Education' and 'Leisure, Health and Disability'. Grant and Bob are grateful to the University for its support in hosting the WLJ 2010-12, and the University is very pleased to have such a prestigious journal on the premises.

Griffith University, QLD

Department of Tourism, Leisure, Hotel and Sport Management,

<http://www.griffith.edu.au/business/griffith-business-school/departments/department-tourism-leisure-hotel-sport-management>

Mike Watkins provides the following update from Griffith University

Teaching and Learning News

As we move into the second half of the rapidly vanishing year, our numbers remain relatively healthy. We have just over 50 staff and 50 higher research degree students, and around 2,900 undergraduate and post graduate course work students, made up of 1,300 domestic and 1,600 international students.

The Department has followed up its earlier Hall of Fame success at the annual Queensland Tourism Awards by winning the Tourism Education and Training category at the 2011 Qantas National Tourism Awards. This is a terrific achievement by the Department and represents the collective efforts of many staff; particularly our recently retired and former Head of Department, Professor Mike Davidson and former Head of Department Professor Kristine Toohey.

Griffith University is set to host the world's first Tourism Confucius Institute at the Gold Coast Campus. While there are some 323 such institutes around the world and 11 in Australia, this is the first to be focused on hospitality and tourism education. The Institute will link the University with the Ministry of Tourism in China and aims to promote academic and industry linkages.

Research and Publications News

In collaboration with Erica Wilson and Kevin Markwell at Southern Cross University, Simone Fullagar has completed an edited book *Slow Mobilities: Experiencing Slow Travel and Tourism* to be published by Channel View. With chapter contributions from around the globe, the book explores the phenomenon of slow travel in its various forms, places, modes of movement and journeys.

Simone Fullagar, Sacha Reid, Kathy Lloyd and Chris Guilding were recently awarded a \$45,000 research initiative grant by the Griffith Business School. The funding will support a 3 year project titled *Redefining Liveability in Vertical Communities: A study of South East Queensland in Transition*. The rationale for the project is that SE QLD is experiencing rapid population growth and with new planning frameworks, the need exists for a range of residential housing options, including medium and high rise developments. Often controversial, these vertical communities are generally close to public transport hubs and are marketed in terms of greater urban amenity and lifestyle choice (liveability). The project addresses the lack of research to determine how changing urban landscapes are influencing the experience of community for residents in higher density areas.

Staff News

Our new Head and Deputy Head, James Skinner and Anoop Patiar, along with our current Deputy, Laura Lawton, have taken over running the Department. Eight new staff members have also joined the Department, with several being appointed under the Sir Samuel Griffith scholarship scheme which aims to reduce initial teaching loads and promote research productivity. These staff include, lecturers Daniel Lock, Kevin Filo, Jason Harding, Ying Wang, Millie Kennelly, and senior lecturers Lisa Beesley, Popi Sotiriadou and Pamela Wicker who will join us in June from Germany. Congratulations to Kathy Lloyd who has been appointed as Program Director for the Nathan campus. We welcome back Ray Hibbins to the Department as he returns from several years as Project Manager for Teaching and Learning in the GBS.

One of our industry liaison officers, Corey Sparks, has recently left the Department after 15 years of service. Corey provided an important bridge between academics, students and leisure service providers. His industry knowledge and ability to patiently guide and place students in the world of work will be missed.

Peter Brown's 'progressive retirement' appears to have come to an end with the culminating event involving a golf club, a karaoke machine, and a backing band (see picture). This was a 'par for the course' performance for Peter, who among other more learned contributions, excelled at 'doing leisure.' While he appears absent in the picture he is presumed to be conducting the backing singers off-stage or had left the building early to prepare for his South American jaunt.



As indicated in the last newsletter, two 'expecting' staff members have added to the Department's family profile. The first was born to an avid sport academic, Caroline Ringuet; young Claire came out cheering. The second was born to Mandi Baker one of outdoor recreation research staff; young Tilly apparently acted as if the whole affair was one big abseil. Both parents and bubs appear to be enjoying and surviving each other – thus far.

Our campuses were not adversely affected by the recent tumultuous Queensland weather. However, three interesting and ironic aspects were noted in relation to the floods and cyclone Yasi. These were (1) the use of community recreation services (e.g., sport halls, cultural centres, club houses, and volunteer representatives from local, state and national sporting teams) to provide temporary housing and disaster relief centres for flood and cyclone affected people; (2) varying levels of damage from minor to outright destruction occurred to many community recreation facilities – obviously not the same ones as above – with a considerable loss to the State's cultural and recreational heritage, and (3) the events had a perverse but positive impact on building social capital via interactions among neighbours, local, interstate and international volunteers; and through government and corporate involvement in rebuilding cultural, recreation, sport and tourism infrastructure.

Mike Watkins



University of Technology, Sydney School of Leisure, Sport and Tourism

Carmel Foley provided the following update from UTS.

Leisure, Sport and Tourism is in the process of being embedded in the disciplinary group of Management in the UTS Business School. Staff are looking forward to the completion of the new, Gehry designed, UTS Business School building in 2014 at which time we will relocate to the city. Until then we remain housed at our leafy and much loved Kuring-Gai campus.

The Sydney Scoreboard was launched on International Women's Day, 8 March 2011. It is the official legacy of the 5th IWG World Conference on Women and Sport held in Sydney in 2010 under the auspices of the International Working Group on Women and Sport and sponsored by the School of Leisure, Sport and Tourism, UTS.

The Sydney Scoreboard is a website which publishes data on the gender of the board members, chair persons and CEOs of national and international sporting organisations. The site provides an internationally accessible, interactive and real time-means of tracking progress and showcasing good and bad practices with regards to gender representation on sport boards. View The Sydney Scoreboard at www.sydney scoreboard.com

UTS Leisure Sport and Tourism academics were prominent among the speakers list at the Local Government and Shires Association 2011 Tourism Conference held in Engadine NSW in March. Carmel Foley and Katie Schlenker spoke about the social and intangible contributions made by business events to Sydney and regional NSW. Simon Darcy spoke on Disability services, Tony Griffin and Deborah Edwards spoke about GPS Tracking as a tourism tool and David Beirman gave the final address on the Challenges for Councils in a Tourism Crisis.

The rash of crisis events impacting on tourism has kept David Beirman very busy during the first 3 months of 2011. At the height of the Queensland floods in January 2011 David joined forces with Brisbane based Adrian Caruso, CEO of the Consultancy firm TA Fastrack to produce a 10 page business recovery guide for tourism and hospitality businesses affected by the floods. The recovery guide was distributed free of charge to over 3,500

tourism and hospitality businesses and to all councils in flood affected regions of Queensland, Northern NSW and Victoria.



Edith Cowan University (School of Marketing, Tourism and Leisure)

<http://www.ecu.edu.au/schools/marketing-tourism-leisure/overview>

Sport, Recreation and Event Management Program

The Sport, Recreation and Event Management program has welcomed some new staff in the last year. Dave Lamb arrived as a Senior Lecturer in June 2010 to teach our new Event Operations Management unit, along with Introduction to Event Management, Leisure and Lifestyle and Leisure Facility Planning. Before arriving in Perth, Dave taught events and leisure management at both undergraduate and postgraduate levels at Lincoln University in New Zealand and at a number of universities in the UK. Prior to his career in academia, Dave spent a number of years working in community sport and recreation development, leisure facility management and consultancy work in event/leisure planning. He is presently involved in a number of research projects in family leisure and authenticity in event management education, as well as an international based study investigating the sport management profession and sport management education in New Zealand, Australia and the UK. On a professional basis Dave has recently been invited to be a training advisor for sport and leisure in Western Australia and is now a regional councillor for Parks and Leisure Australia in WA. Dave brings a great deal of international experience to the team from both his professional work in the industry and his academic experience in NZ and the UK.

Our newest member Lecturer is Alicia Stanway, who commenced in January to teach a number of leisure and event management units. Alicia recently completed her PhD with the University of South Australia on the organisational behaviour and personality traits of dancers training in professional organisations in Australia and New Zealand. Her other research areas include self-esteem development of adolescent females in sport and physical activity (awarded *Best Postgraduate Presentation* at ANZALS in 2010, along with Dr Cornelia Voigt) and the value of sport participation within CaLD communities. In addition to taking on a typical teaching and research workload, she has already secured government funding for an upcoming research project on social outcomes of CaLD inclusion programs with Dr Ruth Sibson and Mr David Russell, and is currently revamping the School's Honours program as the nominated coordinator for 2012. Alicia compliments our team very well with her creativity, team-orientated approach and positive attitude!

Finally then, the sport, recreation and event management program at ECU has a full-time 'team', with a new position to be advertised in late 2011. This team is now also well complemented by industry sessional staff, all of whom hold senior management positions within sport organisations and state government agencies. Industry collaboration and consultation has always been a strength of the ECU program, with the recent bi-annual consultative committee meetings focusing on areas such as graduate employability skills, along with a critical review of the program's assessment items for student learning and industry relevance. Other industry partnerships include a Memorandum of Understanding between the Department of Sport and Recreation (DSR) and ECU to assist in collaboration of ideas, facilities, equipment, and programs in the area of Outdoor Adventure Recreation. More recently, the team has commenced a joint research project between the Faculty of Business and Law and the DSR to explore the social outcomes for individuals and the wider community of DSR funded CaLD sport and recreation projects. Similarly, in 2010, students conducted research on behalf of

the City of Stirling to explore perceptions of newly installed exercise equipment in their local and regional parks.

Seeking opportunities for our students wider afield, Mr David Russell is heading to the US on a teaching, learning and research scoping trip focusing on major stadia and event management practice. Meetings have been arranged with The University of Northern Colorado, California State University, Old Dominion University and the University of Miami, with field trips to Yankee Stadium and Maddison Square Gardens, amongst others. Anticipated outcomes are future study tours for our Sport Venues and Event students, study exchange opportunities for both staff and students with our US university counterparts, as well as potential research collaborations. Students are also taking advantage of ECU's study abroad exchange program, and in the last year we have had students travel to Ontario, Canada, Cologne, Germany, and Florida, in the US, amongst others. A recent visit by the German Sport University and a signing of an MOU between the two institutions has also increased student interest in studying abroad – an opportunity of a lifetime!

Overall, the undergraduate and postgraduate coursework programs have been progressing well, with the strongest growth being seen in the event management specific courses. The Bachelor of Business (Event Management) and the Master of Event Management were introduced in 2010 and both courses have seen strong growth in their first two years of offering. The team looks forward to another exciting, interesting and fulfilling year in the remainder of 2011 and in 2012!

Ruth Sibson, *Program Coordinator – Sport, Recreation & Event Management*



Victoria University's Sport and Culture Group continues to take the lead from most of the research and teaching activities that are of interest for ANZALS members.



John Tower presents the PLA Award to Chloe McCarthy

PLA Award to Chloe McCarthy

ANZALS members that attended the Melbourne ANZALS Conference in 2008 may remember Chloe McCarthy who was the conference administrator. Chloe has finished her Bachelor of Sport and Recreation Management and recently received the Parks and Leisure Australia – Vic Tas Region's Award for the best graduate in recreation management.

Elery Hamilton-Smith provides VU with leisure archives

It may come as no surprise that Elery Hamilton-Smith has retired. Grant Cushman once described Elery as one of the leisure industry's treasures. Elery has had an illustrious career and has been a key figure in helping to establish the leisure industry in Australia and around the world. He has over 50 years of experience in research, consultancy and teaching in matters related to parks, leisure and community services. Elery has recently provided his 'archives' of leisure related



documents and materials to Victoria University's Sport and Culture Group. Rob Hess, said, "We will review the documents to catalogue and organise them and then allocate them to a space for future research. The Sport and Culture Group appreciates the opportunity that Elery has provided us by sharing his leisure related documents, which will be known as the 'Elery Hamilton-Smith Collection' (Recreation and Leisure). Other collections housed by the School of Sport and Exercise Science at Victoria University include the 'Robin Grow Collection' (Australian Rules Football – Historical Aspects) and the 'Lesley Montfort Collection' (Australian Rules Football – Regional Victoria)."

Bachelor of Youth Work / Sport and Recreation Management

Victoria University has approved the delivery of a new course that will strengthen the community recreation focus of the undergraduate degree. The Bachelor of Youth Work / Sport and Recreation Management double degree will commence in 2012 with its first intake of students. Victoria University has a long history of delivering courses in both of these areas but has had limited collaboration until recently. The new double degree will provide UG students with the foundations of the Youth Work degree and provide the core units in the Sport and Recreation Management degree's Recreation Management stream. The Youth Work / Sport and Recreation Management double will help to cement VU's role in delivering a degree that incorporates the recreation programming and community development aspects of leisure studies.

John Tower

Conferences and calls for papers



Parks and Leisure Australia will hold their 2011 conference in Fremantle Western Australia in conjunction with the Asia Pacific International Federation of Parks and Recreation Association (IFPRA). Check the PLA website for more details about all their activities - <http://parks-leisure.com.au/>



2011 NZRA National Conference

Steve Gibling from NZRA provides the following range of events that are planned by the New Zealand Recreation Association.

Get more information from NZRA from their website -

<http://www.nzrecreation.org.nz/>

NZRA Professional Development event schedule 2011 / 2012

Event name	Date	Location	Target audience
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Thinking Recreation	13-15 July 2011	Nelson	Recreation Planners and Policy Makers, Community Recreation Managers
Play Spaces Seminar	3 – 5 August 2011	Auckland	Parks Managers and planners who are responsible for designing and implementing public play spaces
JAWS Seminar	18-19 August 2011	Wellington	Public and Private Pool Managers and Operators
National Conference	16 – 18 November 2011	Dunedin	Pools, Parks and Community Recreation managers, planners and policy makers, elected officials
Cemeteries Conference	16-18 April 2012	Christchurch	Parks and Open spaces managers, Cemetery and Crematoria Managers
Green Pav	4 – 5 June 2012	Palmerston North	Parks and Open Space managers and planners

The Tourism and Events Excellence Conference

The Conference will be held Monday 5 - Wednesday 7 September 2011 in Melbourne, Victoria. A fitting backdrop given Victoria's world renowned examples of excellence in both tourism and event experiences. The official conference website is now live www.teeconference.com Explore the exciting and dynamic program and keep an eye out for all the latest news.

Become Part of the Program Built for Defining Excellence Are you interested in Tourism and Events Excellence?

Presentation opportunities are available in the program. Topics include:

- Aviation and Transport
- Sustainability and Growth
- Risk Management
- Investment
- Defining Excellence

Submit your 150 word overview of your proposed topic from the perspective of: policy development; event management; marketing and consumer trends; skills development and destination management. Proposals for presentations are due by 30 June. Check the website for more details – www.teeconference.com

[International Sociological Association mid-term Conference](#)

CALL FOR PAPERS: *Mapping Leisure across Borders* – Mid-term Conference of Research Committee on *Sociology of Leisure* (RC 13) at University of Palermo, Italy, September 29-30 / October 1, 2011. Please see <http://www.isa-sociology.org/rc13.htm> for more information.

The Impacts and Legacies of Sports Events

A Special Issue of the INTERNATIONAL JOURNAL OF EVENT AND FESTIVAL MANAGEMENT

Guest Editors: Dr. Richard Shipway, School of Tourism, Bournemouth University, UK & Dr. Naomi Kirkup, Newcastle Business School, Northumbria University, UK

In the context of sports events, impacts and legacies encompass a variety of positive benefits and negative impacts which might accrue as a result of a sporting event taking place. These impacts and legacies may be apparent before the event takes place, during the event or after the event has occurred. They may also be felt by a variety of stakeholders including participants, local businesses, the host community and the host destination. A sports event will affect people in different ways, thus, there may be inequity in the distribution of impacts and legacies.

Therefore, the guest editors consider that there is significant opportunity for the exploration of the various impacts and legacies associated with sports events, ranging across the full spectrum of the smaller, local, community based events to the more high profile mega sport events such as the Olympic Games or FIFA World Cup. It is with these thoughts in mind that the following special issue is instigated with the aim of contributing to, and developing, the discussion and academic literature on this important sector of the events market.

Key Dates

Call for Papers May 2011

Expressions of Interest July 2011

Deadline for paper submission November 2011

Feedback on paper March 2012

Final manuscript submission May 2012

More details are available on the ANZALS Website - <http://www.anzals.org.au/cfp-the-impacts-and-legacies-of-sports-events/#more-1044>



Creating a Sense of PLAcE

We are in real need of articles for the forthcoming Australasian Parks and Leisure Journal - we need articles NOW!

Do you have an article about parks and leisure good practice? Don't hold back - submit it online!

If you have an article; conference presentation; report information; or Media release - preferably with photos - **upload it now for inclusion into the next Journal**

Please - Go to the PLA website journal section: <http://www.plajms.outboardbrain.com>

- Create an account by <clicking> on the LOGIN Tab at the top right of this page (a sign in box will open and prompt you to create new account)
- Then Enter your email and a new password

- Click "Log in"
- After confirmation of your email address, you will be able to access the site and proceed to submit and upload information

This journal has a readership of 6,000 readers - It's your journal. Make sure the articles are relevant through your submission of real life examples.



Journal of **Outdoor Recreation, Education, and Leadership**

The *Journal of Outdoor Recreation, Education, and Leadership* publishes quality manuscripts to disseminate the latest knowledge related to outdoor recreation, education, and leadership to help develop theory and practice. The journal seeks quantitative and/or qualitative research findings; conceptual or theoretical discussions; or program practices. Relevant topic areas (centered on outdoor recreation, outdoor education, or outdoor leadership) for the journal include, but are not limited to: outdoor recreation, adventure recreation, outdoor education, outdoor leadership, pedagogy, administration, programming, risk management, wilderness medicine, certification, participant behavior, trends, diversity, training, and outcomes.

The journal accepts manuscripts year round regardless of whether a specific call for papers is out.

For more details contact **CONTACT:** Dr. Andrew Bobilya, Editor-in-Chief; (828) 669-8012 ext. 3412 / E-mail: abobilya@montreat.edu www.ejorel.com

Call for Papers - 1st International Leisure and Wellness Conference

The World Leisure Organization has endorsed the 1st International Leisure and Wellness Conference to be held in Taipei, Taiwan March 10-12, 2012. The theme for the Conference is Leisure, Labor and Active Living: A Holistic Approach. For more information please view the details from the following website - <http://2012ilwc.com> Proposals for papers close on 15 September 2011.

Using social media in leisure research and teaching

Social media such as Facebook, Twitter, YouTube, LinkedIn and other forms that your newsletter editor has not yet discovered have become an increasing part of how people share information and interact. I suspected that there were ways for the social media to contribute to what we do in our pursuits of leisure studies so I invited ANZALS members to share some of their approaches and insights to how social media is working for them. Fortunately, three colleagues have responded so I am able to share with you how Matt Cox uses Facebook in his outdoor recreation teaching, Clayton Hawkins in his research and ANZALS Board member Lee Davidson shares some comments about the ANZALS Facebook page.

Matt Cox coordinates the Outdoor Recreation course at Victoria University, Melbourne. Matt provides the following comments:

I started using Facebook in early 2010 to communicate with students as I saw the potential to communicate quickly and efficiently and to be able to use social networking as a platform to further develop a course culture. I have also noticed the increased student usage of social networking as primary means of communication within their social circles and the speed at which information was being accessed and responded to via mobile interfaces.

I lecture within the Bachelor of Sport and Recreation Management (Outdoor Recreation) and the Bachelor of (Outdoor Education) at Victoria University and as part of our course students have numerous field based labs. The provision of these field based labs requires staff and students to be responsive to environmental changes and conditions, student number fluctuations and last minute logistical changes. I had noticed that students did not check their emails as frequently as I would like so timely messages regarding last minute changes would often be missed creating numerous problems. Using Facebook has helped overcome a number of these issues as students use Facebook to communicate socially and by posting information in "their" social space they notice it and attend to it.

Some of the functionalities of Facebook also interested me in regards to student engagement and connection as well as building a course culture. The capacity to add photos, easily post web links, allowing students to connect with each other despite geography and build a sense of community through their online communication has proved to be beneficial in building a group of students that are engaged with each other, their lecturers and the course in general. As Facebook tends to be an informal means of communication students seem willing to use it frequently.

Academically I have found Facebook useful for generating reflective discussions, posting thoughts for students to consider and providing real-time feedback on assessment tasks. I regularly post a topical statements or quotes and I am often surprised at the responses that come back from students (some that often don't have a lot to say in class) and the discussion that ensues. This has allowed me to gain a sense of the knowledge that is being internalised by students and how that information is being integrated with other thoughts.

To gauge the speed of information transfer via Facebook I had to look no further than when I established the year level groups. Once the group was live I had the entire class of this year's new first year students as members of the group within 24 hours and I only let one student know the Facebook group was active!!!! (The other thing it lets me know is which students were out at the pub late the night before class.....)

Clayton Hawkins from the University of Tasmania provides some comments about social media and his research

Randomness is the new black: "It's not all about the music"

It is fair to day that leisure participation patterns are moving toward a more informal, individualistic and/or less-structured nature. People are also socialising in new ways (e.g. utilising ubiquitous technologies and social media). What does this mean for crafting strategy (e.g. policy development, land-use planning, place management) by governments and organisations? Formalised sport and recreation groups have been the bastion of social capital to communities for many years. If the nature of social participation is changing then what will happen to the community information flows and the productivity of social capital into the future?

There are emerging developments within leisure, albeit sometimes not deliberately, around the bringing together of people for less structured activities in places that are not 'owned' by a particular group or individual. By owned I mean not having exclusive use. Numerous examples can be witnessed in the more 'edgier' or sub-culture arenas such as skate parks, social media, extreme sports, online gaming and festivals but many are also witnessed in day-to-day life such as the redevelopment of waterfronts, establishment of cycle tracks, expansion of al fresco dining and prevalence of motor-homes. It's interesting that the organisation of these activities is often unwritten or is facilitated by an overarching body with limited direct involvement where people can come and go as they please but are aware of the rules and norms.

Predominantly, research conducted around the intersection of leisure and social capital has been focussed on strong-bonded groups. If people are participating in leisure in more informal ways then there is a need to better understand the link between informal leisure and 'weak tied' social capital. The question is what does this social capital look like and what is its level of value?

To gain some insights into what's happening socially in informal leisure places, I'm currently tackling the role of a camping area at a music festival as a case study. The Falls Music & Arts Festival in Tasmania is a three-day festival of 16,000 people that is held in 'the middle of nowhere'. A tent-city, larger than any non-city population centre in Tasmania, is mapped for you but once you find a camping spot there is no more involvement with the organisers in the camping area until you leave. Preliminary findings have highlighted that this sub-culture has its own unwritten norms, levels of trust and reciprocity – three key indicators of social capital. There is such a thing as a "Falls friend", sometimes known as "randoms". For example, interviews with attendees elucidated a willingness to help someone with their car at the festival compared to helping someone on the side of the highway. Same can be said for helping with pitching a tent. An associated eSurvey revealed a level of employment, organisational engagement and increased mental health benefits from social interactions at the festival. The heavy reliance on ubiquitous technologies by younger people was a loud and clear signal not to ignore. Social media was often considered a softer way of making friends, once even called 'first base', which required less maintenance than closer friendships and was an easy way to communicate with many people. A special note must be made of the clearly evident relationship between frequency of use of a place and the strength of the bonds made (friendships were predominantly tighter on day three). These insights, amongst others, would indicate that there is some form of social capital being traded and is something of value to be leveraged. Now I move onto skate parks and their unwritten social rules.

See you all at the conference in December with more insights.

Clayton Hawkins

ANZALS on Facebook by Lee Davidson

In January 2010, at the recommendation of Jo Lewis our website designer, ANZALS set up a Facebook page. These days organisations are almost expected to have a presence on Facebook and it is seen as a good way of keeping in touch with the interested public, providing updates and promoting interaction. Our current Facebook stats tells us that 51 people 'like' us, and we have 25 monthly active users (activity being anything from viewing the page, 'liking' or commenting on a post, through to posting something on our wall). Of the people who 'like' the page, fewer than 20 are ANZALS members. Jo told us that it was important that the page be regularly updated with news and information to encourage interaction, but since the launch of our new website with its own news page, most of my available time has been spent keeping on top of that to the neglect of Facebook. The advantage of Facebook over our website in its current form is of course that anyone can post comments and there is the potential for discussions. A few committed ANZALS Facebookers have tried to start discussions on our Facebook page, on topics as varied as potential conference papers, current

research on youth recreation and what members want from ANZALS - but these conversations have generally not extended past a few comments and two or three participants.

In our recent member web survey the majority of respondents told us that they would probably not use a social networking function on the ANZALS website, or another platform, although over half were interested in the possibility of being able to have discussion threads. While Facebook does provide the opportunity for us to have online discussions, one limitation may be that not all members are signed up or interested in joining the social media revolution. It also would require the time and enthusiasm of someone who could help stimulate and manage these discussions. If you have any thoughts or comments on these issues I'd be most interested in hearing them, or if you are a social media enthusiast and would like to help administer our Facebook page please let me know. In the meantime, if you are out there on Facebook, and you haven't already, visit our page and see if you 'like' us!

Lee Davidson
ANZALS Website manager

Need a job?

Two New posts at Durham University: Professor of Sport (Social Science) – Position number 0906

The School of Applied Social Sciences is seeking to appoint a Professor of Sport (Social Science).

The successful candidate will have research interests that reflect a social science orientation to Sport, broadly defined, and that align with the research interests and strengths of the School. The successful candidate will have a track record of internationally excellent publications and external funding, and a commitment to delivering excellent teaching at undergraduate and postgraduate levels. The post offers exceptional opportunities for the successful candidate to lead the development of Sport in ways that capitalise on links with other major research disciplines and themes in the School, including sociology, social policy, criminology, health studies, social research methods, globalization studies, community development, youth studies, identity studies, and urban studies.

Lecturer in Sport – Position number 0907

The School of Applied Social Sciences is seeking to appoint a permanent Lecturer in Sport. The successful candidate will have research interests that reflect a social science orientation to Sport, broadly defined, and that align with the research interests and strengths of the School. The successful candidate will demonstrate the experience and the potential to produce internationally excellent research and publications in social science. S/he will also have the potential to generate research funding, and have clear plans for attracting future research income. The successful candidate will contribute to the teaching of undergraduate and postgraduate Sport within their specialist areas of research expertise. The potential to contribute to the development and teaching of a new interdisciplinary pathway on Physical Activity would be advantageous.

More details are available at <http://www.dur.ac.uk/sass/> but hurry because the positions close on 19 June 2011. An internal contact is **Professor Richard Giulianotti** richard.giulianotti@durham.ac.uk Telephone: +44 (0)191 3346840

The Network

There are a range of other organizations that will assist ANZALS members to build relationships and gain information about the leisure industry. Here are a few contacts from the network.



The Sport Management Association of Australia and New Zealand (SMAANZ) was founded in November 1995 to encourage scholarly inquiry into sport management. SMAANZ conducts an annual conference for sport management scholars, students and industry

and publishes the ERA A ranked journal Sport Management Review. SMAANZ conducted their annual conference in late November at Victoria University, Wellington. Details about SMAANZ's latest activities are available at their website. ANZALS and SMAANZ are developing a Memorandum of Understanding regarding to further develop opportunities for collaboration (See the President's report earlier in the newsletter).

<http://www.smaanzt.org/index.html>

SMAANZ 2011 Conference:

The 17th annual Sport Management Association of Australia and New Zealand conference will be hosted by the La Trobe University Centre for Sport and Social Impact on 22-25 November 2011. For more information go to: <http://www.cvent.com/events/sport-management-association-of-australia-and-new-zealand-s-smaanzt-17th-annual-conference-incorporat/event-summary-2a725038e519458ea376ccd05f8d6def.aspx> Abstract submissions are due by 1 July 2011.

CAUTHE - The Council for Australian University Tourism and Hospitality Education (CAUTHE) was formed in the late 1980's and was formally constituted in Sydney on 19 June 1992. CAUTHE represents the 24 Australian universities that teach and research hospitality and tourism. CAUTHE and ANZALS have signed a Memorandum of Understanding to foster greater collaboration between ANZALS and CAUTHE (See the President's report earlier in the newsletter). www.cauthe.com.au

Parks and Leisure Australia (PLA) has a strong history of over 85 years service to the industry through its predecessor organisations - the Royal Australian Institute of Parks and Recreation and the Australian Leisure Institute. PLA has built on the strengths developed through its past traditions, projects and networks to offer a progressive, dynamic Association, which promotes the values and benefits of parks and leisure within Australian society, whilst actively supporting its strong national membership. <http://parks-leisure.com.au>



The New Zealand Recreation Association is established to lead a strong vibrant and cohesive recreation sector supporting community enjoyment of parks, pools, facilities and community environments. It aims to advance education in recreation and leisure, and provide community benefits. www.nzrecreation.org.nz

Steve Gibling provides some insights regarding training needs in the sport and recreation sector in New Zealand.

Sector Strategic Training Plan for Sport & Recreation Sector

In the second half of 2010, the New Zealand Recreation Association (NZRA), in conjunction with Skills Active, the Industry Training Organisation, undertook a body of research around the perceptions of training and qualification needs in the Sport and Recreation industry. The research was from a workforce perspective and resulted in clear recommendations around the sector's needs.

The outcome of this study, the *Sector Strategic Training Plan for the Sport and Recreation Sector (SSTP)*, has formalised the sector's response to the Tertiary Education Commission's (TEC) enquiries. "The SSTP should be

seen as a guiding document for the whole sector and all those involved in education and training,” said Steve Gibling, NZRA Chief Executive.

Through an online survey for sport and recreation organisations as well as six regional forums last year, NZRA ensured that the SSTP provided an overview of current and future development trends. Survey participants were asked questions regarding their perceptions on the skill gaps currently in the sector and what they viewed as the potential future skill and training requirements. The six regional forums conducted by NZRA tested the results from the survey and created assumptions to help develop a greater understanding of the current and future training environment. Aside from the survey and forums, NZRA and Skills Active also compiled research from within the New Zealand context to help shape and develop the proposed recommendations of the SSTP.

Industry Findings

Employee status

One significant point of interest that emerged from the online survey results was that the greater hours per week that an employee worked, the higher the level of training and qualification that was needed for that employee to perform in their role. Correspondingly, the more hours per week that an employee worked, the more likely that their organisation would be willing to support their training.

In general, frontline positions reported a higher turnover rate compared with the more senior positions within an organisation. The bulk of the workforce exists at the frontline level, meaning that productivity impacts through regular recruitment and basic training can hold back the industry from retaining skills and knowledge. Not surprisingly, the frontline workers tend to be paid less and are younger than those in the more senior organisational roles.

Course & Qualifications

A large number of courses are available in the sector, ranging from distance learning, part-time, short courses (<12 weeks), longer courses including degree level and upwards. Course providers are local, regional, and national, self-funded or government supported. A reasonably positive result around workplaces’ level of understanding of the training and qualification environment was noted, with over 60% of workplaces having a detailed or general understanding of the qualification environment. However, there was mixed opinion about whether there were clear pathways within the sector for career advancement, with an equal number of workplaces agreeing and disagreeing.

After testing the assumptions around the number and quality of courses and graduates, a very clear message came from industry: too many courses and training options exist. Also, while there was a general understanding of the qualification requirements for each position type, and the options available, there was a lack of understanding about the specific options. Additionally, there was a lack of actual detail about these options within their respective areas.

Another clear message related to the expectations of the graduates upon entering the workforce - they frequently had unrealistic expectations about the types of jobs available and, once in a job, would often need to be retrained to make them work-ready.

At present it is believed that there are too many qualifications based on locally-delivered content leading to a mixture of skill sets for each of the main job functions. Due to the reasonably high mobility of workers in this sector, employers are left unsure of what skill sets have been covered in any prospective employee’s qualification. This feedback came through clearly in the sector forums.

In terms of minimum qualifications, there exists a lower expectation at the frontline job level. Experience, while desired by the industry, is not expected at these frontline level positions. This relates also to the age of the employee. The younger the employee is, the lower the expectancy rates for the experience level of the employee; a reflection on the sector that many employees start their working life with sport and recreation frontline jobs.

However, this is not the case for certain other positions, especially coaches and tutors where experience rates higher, regardless of age, compared with operational staff such as lifeguards. Interestingly though, experience was one of the most sought after characteristics of new recruits to the industry as reported during the forums, and was seen as one of the most desirable attributes of new frontline employees. This finding suggests that if new recruits have some experience they would be more sought after than someone that does not.

Generally the type of training delivered to the middle and senior management workforce was best delivered through tertiary institutions such as universities and polytechnics, and was based on the minimum level of qualification expected by employers. Whereas for administration and operational staff including tutors and coaches there was either no minimum qualification or the minimum was a National Certificate.

Barriers

There were a number of barriers that became evident during the course of both the online survey and forums. Those included employee barriers such as:

- The fewer hours that an employee worked the higher the perceived barrier around the cost of the training, both to the workplace and to the employee themselves.
- A similar picture was painted regarding the pay bands that employees were found in, with those in lower pay bands experiencing higher workplace barriers due to cost and time away from work compared with higher paid staff.
- The relevance and accessibility of training was also noted as a major barrier for workplaces, especially for employees who worked 20 hours or less.
- The perceived quality of the training was rated as a barrier by many workplaces. However, and again, the employees committed work hours made a significant difference in the level of perceived barrier with 89% of workplaces identifying quality as a major barrier for employees working over 20 hours per week.
- Very few workplaces reported a direct or strong link between qualification attainment and remuneration, with a considerable percentage reporting a slight or no link between qualification and remuneration. While this may not represent a strong organisational barrier, it could be seen as a barrier for individuals to actively commit and progress through training to qualification.
- Interestingly, and against conventional thought, the level of staff turnover was not identified as a barrier to engaging with training. This may be explained in part by industry standards and regulatory creating a compulsion to train (e.g. lifeguards or camp staff at beginning of season needing to meet an industry minimum standard).

Current Skill Gaps / Future Skill Needs

All current trained skills are likely to be required into the future with the following skill sets requiring either addition or enhancement, and the following structures to be recognised:

- Over two thirds of workplaces had a training and development plan in place for their organisations and 83% of organisations surveyed provided some sort of assistance for their staff to attend training.
- The bulk of the training occurred either on-job or through in-house options, with industry training courses identified as the preferred delivery method in all but customer service and technical skill development (ITO model), financial management and research (University model) and tikanga maori / te reo (other model) as the best way for industry to access training.
- Current University and Polytechnic qualifications met only half of the industry's expectations for graduates from the respective courses.
- Aside from experience as the biggest reported skill shortage, technical skills rated the highest for staff up-skilling needs for employees working 10 hours or less. This barrier is also present for younger employees and employees on lower pay bands. Direct work-related activities were seen as the primary area for focus.
- Asset management and stakeholder management were seen as the priority areas for staff working 20 hours a week or more.

Future Trends and Issues

The following trends and issues were identified within the survey as areas likely to have some impact upon the training environment in the next five years:

- Workplaces' and individuals' ability to pay for training and the actual cost of training
- Human resource considerations, including staff succession planning, staff turn-over rates and staff awareness of the need for on-going training
- Population changes, including ethnicity, ageing and gender
- Political environment, including policy developments, legislation and regulation
- Monitoring and evaluation of outcomes

These trends need to filtrate into the training and qualification framework, not only formally through the New Zealand Qualifications Authority framework; but also informally, through the industry training environment (on-job, non-qualification/credit based).

Key Changes Required

The following key changes required were identified within the survey as areas likely to have some impact upon the training environment. However it is important to note that the variety of changes requested through the online survey was extremely broad. We have been able to narrow down the key changes to a smaller number of suggested areas for improvement, which if completed, would result in the rapid improvement in both the recreation and sport sector performance and productivity.

- **All ‘Providers’ need to actively consult industry** on a local as well as a national basis regarding the employment needs and opportunities currently available. Industry has sent a loud and clear signal through the survey and the forum that this is not happening enough and the outcomes are measured in the quality and expectations of the graduates entering the workforce. A current pattern was discussed at several forum that identified that, in most cases, graduates coming from qualifications provided by tertiary sector required as much training as entrants not from the education institutions to get staff work ready provided by sector. Whilst this is a clear message to tertiary providers, a note of caution here is that the bulk of the jobs exist at the frontline – more technically focused – level as opposed to the more senior positions. This has an impact on the results but is important for the tertiary sector to take note – this is where the bulk of the jobs exist so at the least the increased provision of practical experience in a number of frontline settings would be seen as being beneficial both to the employee and the employer. If greater practical experience opportunities were written into all qualifications then the issue of students with unrealistic expectations, which can lead to disillusionment and premature exit from sector, can be avoided.
- **Current training / qualification provision needs simplifying.** It has been a message driven by government from a top-down approach and is also a message from the sector from a bottom-up perspective. It is clear that there has been a proliferation of qualifications in comparison to other countries of similar size. Feedback on barriers suggests that localised training and qualification opportunities are still required and relevant, but what is needed is a greater understanding of what makes up the qualifications, the development and agreement of what constitutes the minimum requirements for each job type and then the placement onto the qualification framework so both providers and employers can see, understand and support the training at each level. Sector feedback has indicated clearly that there is an ‘average’ level of understanding about what benefit qualifications actually provide. If the sector and providers connect more regularly, and in a more formal setting, then understanding and support for training would grow.
- Due to the labour market and the variety of roles available in the sector currently, there is little chance of arresting the higher turnover rates at the frontline / operational positions. What is needed though is a **commitment to train all employees to a minimum agreed standard** by industry and for the providers and in this case the government as well to recognise the needs of employers who need access to short, intensive, limited credit programmes. As noted, frontline positions report a higher turnover rate compared with the more senior positions within the organisation and the bulk of the workforce exist at the frontline level meaning that any productivity improvements by training and qualification attainment is limited through regular staff turnover and on-going need to continue to focus on minimum level, basic training.

Conclusion

The results from the online survey and the regional forums proved interesting and they represent a range and variety of experiences at both an industry, organisational and individual level. The number of suggested changes identified has been purposefully limited to key themes only. While there may be variations between sectors and organisations, they best represent – based on the findings from the online survey and forum – the desired changes sought by the industry as a whole.

It is also important to note that ultimately central and local government policy has shaped the environment that we operate within and that this environment changes in reaction to the community and environment that our country operates in globally. The comments and recommended changes are based on our current environment and the organisations who took part in this process; however, this will likely change over time.

In reaction to this change, a final recommendation is made, and that is that this should not be a 'once a decade' process; but instead it should serve to open up on-going communication among the full range of providers, from industry bodies to ITOs to tertiary institutions and organisations across the recreation and sport sector, locally and nationally. This overarching Sector Strategic Training Plan will only be effective if all parts of the system work in conjunction with each other.

Steve Gibling – NZRA

May 2011

Textbook Notes, June 2011

***Applied Research and Evaluation Methods in Recreation*, by Diane C. Blankenship, Champaign, IL: Human Kinetics, 2010, 188 pages, ISBN9780 7360 77194 (hbk).**

This text comprises twelve chapters, as follows:

1. Investigative overview
2. The research and evaluation process
3. The research problem
4. Review of literature
5. Variables and hypotheses in study designs
6. Ethics in research
7. Sampling
8. Instrumentation
9. Data collection tools
10. Internal validity
11. Data analysis
12. The research report

With only 188 pages, treatment of some topics is quite brief, for example, qualitative data analysis is covered in less than two pages. There are no references to the literature in the chapters, just a half-page bibliography containing 13 items at the end of the book.

Inclusions: Chapter/learning objectives: yes; Key concepts: no; Exercises: yes; Guide to further reading/resources: yes (13 refs in total); Website support: yes, at: www.HumanKinetics.com/AppliedResearchandEvaluationMethodsInRecreation.

***Sport Policy and Development: an Introduction*, by Daniel Bloyce and Andy Smith, London: Routledge, 2010, 212 pages, ISBN: 9780415 404075 (pbk), 9780415 40406 (hbk), 9780203 890684 (ebk).**

Contents:

Introduction

1. The sport policy process: a sociological perspective
2. The emergence and development of sport policy
3. Youth sports development: physical education, school sport and community club links
4. Community sports development: promoting social inclusion
5. Community sports development: promoting health
6. Elite sports development: promoting international success
7. The politics and policy of mega-events: a case study of London 2012.

This text is sociological, so it is concerned with critical analysis of the sport policy process, rather than with the mechanics of developing policies. The particular sociological framework used is Norbert Elias's 'figurational sociology'. The book also contains a considerable amount of historical material on the development of national government sport policy in Britain from the 1960s to the present. In addition to the case-study of the bidding and preparation for the London 2012 Olympic Games, which takes up most of the last chapter, other case studies are included, dealing with local, typically youth-orientated, sport development programs.

Inclusions: Chapter/learning objectives: yes; Key concepts: no; Revision questions: yes; Guide to further reading/resources: yes; Website support: no.

Research Themes for Tourism, Edited by Peter Robinson, Sine Heitman and peter U. C. Dieke, Wallingford, UK: CABI, 2011, 300 pages, ISBN 9781 84593 6846 (hbk).

Contents:

Introduction

1. From Mass Tourism to Niche Tourism (Marson)
2. Aspects of Tourism Development (Dieke)
3. Tourist Behaviour and Tourism Motivation (Heitmann)
4. Authenticity in Tourism (Heitmann)
5. Semiotics of Tourism (Tressider)
6. Sustainable and Alternative Tourism (Oriade & Evans)
7. Community Tourism (Robinson & Wiltshire)
8. Rural Tourism (Farrell & Russell)
9. Slow Food, Slow Cities and Slow Tourism (Heitmann, Robinson & Povey)
10. Events, Festivals and the Arts (Gelder & Robinson)
11. Sport and Adventure Tourism (Roberts)
12. Cultural Tourism and Accessibility (Shirt)
13. Heritage Tourism (Southall & Robinson)
14. Film Tourism (Croy & Heitmann)
15. Dark Tourism (Dale & Robinson)
16. LGBT Tourism (Southall & Fallon)
17. Gastronomy and Tourism (Povey)
18. Religious Tourism (Wiltshire)
19. Health and Medical Tourism (Tressider)
20. Cruise Tourism and the Cruise Industry (Morgan & Power)

Conclusion

An edited collection of papers available only in expensive hardback would not normally be seen as a textbook, but each chapter in this collection includes 'review questions' and the cover blurb indicates an undergraduate audience.

Inclusions: Chapter/learning objectives: no; Key concepts: no; Review questions: yes; Guide to further reading/resources: individual chapter references; Website support: no.

Research Methods for Leisure, Recreation and Tourism, edited by Ercan Sirakaya-Turk, Muzaffer Uysal, William Hammitt and Jerry J. Vaske, Wallingford, UK: CABI, 2011, 278 pages, ISBN 9781 84593 7638 (pbk)

I An Overview of Leisure, Recreation and Tourism Research

1. Introduction: Leisure, Recreation and Tourism Research – editors

II ABC's of Leisure, Recreation and Tourism Research

2. Leisure, recreation and tourism research design – William Hammitt, Begum-Damali & Francis A. McGuire

3. Finding and summarizing research literature – Jerry J. Vaske
4. Measurement of variables – Yuksel Ekinci
5. Proposal writing – Sheryl Fried Kline

III Research Methods and Data Collection

6. Survey research methods: sampling and questionnaire design – Ercan Si
7. Qualitative research techniques – Ercan Sirakaya-Turk and Muzaffer Uysal
8. Using Grounded theory in leisure, recreation and tourism research – Edward Ruddell
9. Evaluation research methods in leisure, recreation and tourism research – Harriet E. T. Dixon, L. Brent Igo and Fran A. McGuire
10. Experimental research – Harmen Oppewal
11. Cross-cultural research: issues and concerns – Frederic Dimance

IV Analyzing the Data and Testing Hypotheses

12. Summarizing data – Seyhmus Baloglu and Ahmet Usakli
13. Inferential analysis of data – Kathleen L Andereck
14. Relationship analysis: t-tests, cross tabulations, and ANOVA – Jacinta M. Gow and Dogan Gursoy
15. Describing linear bivariate relationships: correlation analysis – Chenchen Huang and Lori Pennington-Gray

V Research Write-ups: Reporting the Results

16. Communicating and reporting research results – Patrick Tierney

Although published in the UK, the contributors to this new text are mainly American (19 out of 23). Innovative features include the chapters on evaluation (Ch. 9) and cross-cultural research (Ch. 11).

Inclusions: Chapter/learning objectives: yes; Key concepts: yes; Discussion questions and exercises: yes; Guide to further reading/resources: yes; Computer software: quantitative: SPSS for two statistical tests, qualitative: no; Website support: no.

Torkildsen's Sport and Leisure Management, 6th Edition, edited by Peter Taylor, London: Routledge, 2011, 614 pages, ISBN 9780 454 97930 (pbk)

This new edition of the late George Torkildsen's well known textbook has been edited by Peter Taylor of Sheffield Hallam University. While reflecting the overall purpose and structure of earlier editions, there are substantial changes, including a modification of the title (sport and leisure instead of recreation and leisure) and the addition of a considerable amount of up-to-date data on sport and leisure participation and the industry, a number of new chapters (starred below), case studies and website support.

Part 1: Sport and Leisure Management Concepts and Trends

1. Introduction
2. People's needs and leisure demand
3. Trends in the leisure industry

Part 2: Sport and Leisure Providers

4. Sport and leisure provision in the commercial sector
5. Government and sport and leisure
6. Sport and leisure provision in the third sector

Part 3: Sport and Leisure Products and Services

7. International tourism
8. Leisure in the natural environment
9. Arts, heritage and libraries
10. Sport and physical activity
11. Managing play services for children

12. Leisure in the home

Part 4: Skills and Techniques for Successful Sport and Leisure Management

13. Managing people in sport and leisure
14. Planning for sport and leisure
15. Marketing of sport and leisure
16. Programming sport and leisure
17. Quality and performance management*
18. Financial management in sport and leisure*
19. Law and sport and leisure management*
20. The importance and management of events
21. Enterprise and entrepreneurship in sport and leisure*

Inclusions: Chapter/learning objectives: yes; Key concepts: no; Discussion questions: yes; Exercises: yes; Guide to further reading/resources: yes; Website support: yes, at: <http://cw.routledge.com/textbooks/taylor>: includes PowerPoint slides, additional textual material, figures/tables, case studies and web links.

Research Methods for Leisure and Tourism: a Practical Guide, 4th edition, by A. J. Veal, Harlow, UK: Financial Times Prentice Hall/Pearson, 2011, 559 pages, ISBN 9780 273 717508 (pbk)

Contents (new chapters indicated by **)

Part I Preparation

1. Introduction to research: what, why and who?
2. Approaches to leisure and tourism research
3. Starting out: research plans and proposals
4. Research ethics**
5. The range of research methods
6. Reviewing the literature

Part II Data Collection

7. Secondary data sources
8. Observation
9. Qualitative methods: introduction and data collection
10. Questionnaire surveys: typology, design and coding
11. Experimental methods**
12. Case study method**
13. Sampling: quantitative and qualitative

III Data Analysis

14. Analysing secondary data**
15. Analysing qualitative data**
16. Analysing survey data
17. Statistical analysis

IV Communicating Results

18. Preparing a research report

Changes made in the fourth edition include the addition of specific chapters in research ethics, experimental methods and the case study method, and the separation of the secondary data and qualitative methods material into separate data collection and analysis chapters. Coverage of SPSS is updated to version 18 and of NVivo to version 8. The website provides over 400 PowerPoint slides and copies of example qualitative and quantitative data files.

Inclusions: Chapter aims: yes; Key concepts: no; Discussion questions: yes; Exercises: yes; Guide to further reading/resources: yes; Website support: yes, at: www.pearson.co.uk/veal.

A.J. Veal, University of Technology, Sydney Tony.Veal@uts.edu.au



ANZALS Thesis of the Year Award

Universities are invited to submit entries by the 1st July 2011 for the biennial ANZALS Thesis of the Year for research degrees awarded since 1st July 2009. The closing date enables submissions to be made prior to the next conference December 6-8, 2011. The award will be announced and presented at the conference, with a subsequent announcement in the following newsletter.

The guidelines are as follows:

1. Theses for consideration should be submitted by the supervisor, together with evidence of the date that the degree has been conferred or awarded since 1st July 2009, and the written agreement (email or letter) of the student for the thesis to be entered for the award.
2. The ANZALS Thesis of the Year Award will be administered by an Award Panel, appointed by the Board and consisting of at least three people, including a Board member as chair.
3. The Award will be granted to the author of the PhD thesis which, in the opinion of the Panel, makes the most valuable contribution to the development of leisure studies in Australia and/or New Zealand. The panel also welcome Masters or Honours theses where the supervisors are of the view that the contribution to knowledge is significant.
4. PhD, Masters and Honours theses produced to meet the requirements of Australian or New Zealand universities are eligible to be entered for the award.
5. The Awards will consist of a certificate, one year individual membership of ANZALS and reimbursement of the full cost of student registration (if a paper is submitted and accepted) for the ANZALS conference.
6. Award recipients will be encouraged to submit an article to *Annals of Leisure Research*.
7. In any one judgement period, the Award may not be made if the Panel is of the view that none of the theses submitted is of sufficient merit.
8. The panel may decide to provide the Award to more than one thesis.

Please advise by email that a submission will be made and send material to:

Dr Simone Fullagar
Department of Tourism, Leisure, Hotel and Sport Management
Griffith University
Nathan, 4111 QLD
Australia
s.fullagar@griffith.edu.au



Criteria for ANZALS Student Paper Prize 2011 for a paper presented at the ANZALS Conference

The ANZALS Student Paper Prize will be awarded at the ANZALS conference in Dunedin, Otago University, New Zealand, 6-8th December 2011. A certificate and free membership for one year will be awarded to the student who is judged by the panel to have submitted the best written paper by the deadline of 30th September 2011. The prize winner will be announced at the Conference dinner and will be encouraged to submit their work for future publication in the *Annals of Leisure Research*.

Eligibility:

The ANZALS Student Paper Prize is open to currently enrolled undergraduates and postgraduates or those who are presenting research completed in the previous academic year. Full-time academics who are also part-time students are NOT eligible for the prize.

Although the prize will be judged on the written paper only, to be eligible, applicants must actually present their paper at the Dunedin conference. Applicants must be members of ANZALS at the time of the conference.

Criteria for evaluation:

The evaluation criteria are adapted from those used by professional journals in the field of leisure studies to assess manuscripts for publication. They include:

- the paper's contribution to the field of leisure studies;
- soundness of the author's theoretical foundation;
- knowledge of relevant literature;
- strength of the thesis argument or methodology and data analysis employed; the strength of discussion and conclusion; and finally,
- the clarity of writing and organisation of the paper.

Procedure:

To be eligible for the Student Prize, students must send a copy of their paper as an attachment in rich text format to the Chair of the panel Dr Ruth Jeanes ruth.jeanes@monash.edu by **30th September 2011**. Label your attachment with your family name followed by ANZALS [e.g., SMITH.ANZALS.rtf]. Submissions should be in English, typed in A4 page format, with a 2.5cm margin all round, and in 12pt Times Roman font. Papers should normally be approximately 5000 words in length and should include a 100-150 word abstract, setting out the objectives, methods and main findings of the paper. References should be in APA style.

The judging panel will assess the quality of scholarship of each paper and a blind review process will be used.



Australian and New Zealand Association for Leisure Studies (Inc.)

MEMBERSHIP FORM is available from the ANZALS website –
www.anzals.org.au

Current ANZALS members are encouraged to recruit new members.

ANZALS is an organisation that provides numerous benefits to its members. Members of ANZALS receive:

- A copy of the Association's quarterly refereed journal, *Annals of Leisure Research*.
- Information on research, staffing and developments at the member universities through six-monthly ANZALS newsletters.
- Opportunities for collegial support and promotion of the benefits of leisure studies as an area of research, teaching and scholarship.
- Access to the network of members through the ANZALS website.
- Discount rates at ANZALS conferences and seminars
- Discount fee for membership of the World Leisure Organisation
- Discount rates for some publications and events offered by related organisations, such as the World Leisure Organisation and the United Kingdom Leisure Studies Association.

Membership Inquiries:

Robyn Cockburn - robyn@lumin.co.nz (NZ) or

Carmel Foley - Carmel.foley@uts.edu.au (Aust.)