

Original Article

Prevalence, Trends and Associated Socio-Economic Factors of Obesity in South Asia

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Key Words

Obesity · Socio-economic factors · Prevalence · Trend · South Asia

Abstract

Aim: Worldwide obesity levels have increased unprecedentedly over the past couple of decades. Although the prevalence, trends and associated socio-economic factors of the condition have been extensively reported in Western populations, less is known regarding South Asian populations. **Methods:** A review of articles using Medline with combinations of the MeSH terms: 'Obesity', 'Overweight' and 'Abdominal Obesity' limiting to epidemiology and South Asian countries. **Results:** Despite methodological heterogeneity and variation according to country, area of residence and gender, the most recent nationally representative and large regional data demonstrates that without any doubt there is an epidemic of obesity, overweight and abdominal obesity in South Asian countries. Prevalence estimates of overweight and obesity (based on Asian cut-offs: overweight ≥ 23 kg/m², obesity ≥ 25 kg/m²) ranged from 3.5% in rural Bangladesh to over 65% in the Maldives. Abdominal obesity was more prevalent than general obesity in both sexes in this ethnic group. Countries with the lowest prevalence had the highest upward trend of obesity. Socio-economic factors associated with greater obesity in the region included female gender, middle age, urban residence, higher educational and economic status. **Conclusion:** South Asia is significantly affected by the obesity epidemic. Collaborative public health interventions to reverse these trends need to be mindful of many socio-economic constraints in order to provide long-term solutions.

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Introduction

Worldwide obesity levels have increased unprecedentedly over the past couple of decades. Indeed, according to the World Health Organization's (WHO) recent global estimates, over one billion and nearly 300 million adults are overweight and obese respectively [1]. In many affluent countries, obesity has reached epidemic levels and is associated with non-communicable diseases (NCDs) including diabetes, hypertension, dyslipidaemia and coronary heart disease, all major public health issues [2]. In affluent countries, socio-economic status and education level are negatively associated with the prevalence of obesity, a situation which contrasts to that in South Asia [3]. Traditionally, infectious diseases [4] and under-nutrition [5] were considered major health problems in South Asia, and little attention was paid to obesity by healthcare workers, policy makers or researchers. However, with the rapid emergence of the obesity epidemic in South Asian countries and an increasing body of evidence that people originating from the Indian sub-continent have a high risk for NCDs including diabetes mellitus type 2, coronary heart disease and stroke compared to Europeans [6], greater attention is being paid. Alarming, South Asia has the highest number of patients with diabetes worldwide, and 50% of the adult disease burden in South Asia is attributable to NCDs [7].

It is estimated that the total population living in South Asia now exceeds 1.56 billion with India (2nd), Pakistan (6th) and Bangladesh (7th) among the ten most populated countries in the world [8]. Moreover, people who originated from the Indian sub-continent are also widespread in most countries of the world, predominantly in affluent nations. The disease burden in South Asians is invariably a high priority as a global health issue. Although there have been a few in-depth reviews on obesity and associated disease in Asia [6, 9], none has discussed obesity prevalence and trends for individual countries in the region. Therefore, the main aim of this study was to discuss the prevalence of overweight and obesity among the adult population from individual countries in South Asia using the most recent representative evidence. Associated aims were to plot obesity trends over time across the last few decades and to identify and discuss the socio-economic factors associated with obesity in the region.

Material and Methods

In this review, South Asians are defined as people living in the Indian subcontinent which consists of the following countries: India, Pakistan, Sri Lanka, Bangladesh, Nepal, Bhutan and the Maldives. Countries from the Far East (Japan, China etc.) and South East Asia (Malaysia, Thailand, Singapore etc.) were excluded [10]. There is an active collaboration and mutual assistance (South Asian Association for Regional Cooperation – SAARC) among these countries in economic, social, cultural, technical and scientific fields [11]. Despite the existence of considerable heterogeneity among the inhabitants of South Asia, there are several similarities in the biological and socio-cultural aspects of the people from this region that allows this group to be considered as a single unit for the purpose of examination of health issues [12].

Overweight and obesity prevalence data among adults in the South Asian countries studied were obtained by searching Medline with combinations of the MeSH terms: 'Obesity' and 'Overweight' as separate main key words for papers published in English between January 1, 1980 and December 31, 2011. Secondly, each key word was divided into subheadings and 'Epidemiology/EP' included for searching with main key words. Thirdly, the conjunction of the above results was narrowed down by adding the name of each country (India, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan and Maldives) as key words. A manual search was performed for future evidence using the reference lists of selected articles, and corresponding authors were contacted to obtain additional data. Furthermore, relevant governmental health and WHO websites were browsed.

The primary search was focused on research investigating the prevalence of overweight, obesity or abdominal obesity in each country. Priority was given to larger ($n > 2,000$), nationally representative samples.

Studies done in clinical settings and those performed in patients with special medical conditions or limited to special groups (e.g. doctors) or age category (e.g. age > 65 years) were excluded. Studies of South Asians living in the non-South Asian countries were excluded.

Initial screening of articles was carried out using abstracts. Unless it was clear from the abstract that this study met the inclusion criteria for the review, the article was rejected. For prevalence data, the most recent, well-designed and nationally representative or large studies were included.

Trends were plotted by available prevalence data from each country according to gender.

Results

National prevalence of obesity in individual countries (table 1)

No data were found from Bhutan. Limited nationwide surveys were found in the region, and most recent studies were completed between 2004 and 2006. The STEPS survey in the Maldives [13] and the SLDC study [14] in Sri Lanka reported on prevalence of overweight, obesity and abdominal obesity using similar anthropometric cut-offs and in a similar period of time. The study in the Maldives reported the highest prevalence of overweight, obesity and abdominal obesity in the region with 60.8% of males and 65.5% of females being overweight and obese. The overall prevalence of obesity and abdominal obesity was 43.5% and 40.0%, respectively, with half the women being obese (48.1%) and abdominally obese (54.1%) [13]. Sharma et al. [15] recently reported a very high prevalence of overweight among both Nepalese men (59.1%) and women (61.8%); however, they have reported lower BMI cut-offs to define overweight (≥ 22 kg/m²). As per the WHO definition for overweight in Asian adults (BMI ≥ 23 kg/m²) a quarter of Sri Lankan adults (M: 22.6%, F: 28.0%) were overweight [14]. In Bangladesh, a large survey undertaken on reproductive age woman reported levels of overweight of 9.6% and 18.9% among rural and poor urban areas, respectively [16]. No nationally representative data are available on men; however, data from four sites in Bangladesh showed that around 10% of men had a BMI above 25 kg/m² [17]. Results from the National Health Survey of Pakistan showed a high prevalence of overweight (M: 22.0% F: 27.9%) and obesity (M: 12.5% F: 18.6) in the early 1990s [18]. Moreover, the authors noted a 2.5 times greater prevalence of obesity among urban than among rural residents [18]. In 2007, a study on a rural population showed 19.5% and 24.7% obesity levels (BMI ≥ 25 kg/m²) in men and women, respectively [19].

Prevalence data in India is more complex. For example, the Indian National Family Health Survey-3 reported prevalence data on obesity in a large sample (n = 111,781) across 26 states [20] with moderate levels of obesity; 9.3% for men and 12.6% for women. In contrast, Deepa et al. [21] reported 46.1% and 50.2% overweight and obesity, respectively, in a study in South India. In addition, using the Asian waist circumference cut-offs, the same study reported that 35.1% of men and 56.2% of women had abdominal obesity, a higher level than in any other national values for countries in the region [21]. A study undertaken in six different geographical locations in India (East, South, North, West/Central) showed different levels of obesity according to rural or urban residence. In urban areas, obesity levels were as high as 30.7% in men and 38.8% in women; whilst in rural areas values were 9.4% in men and 14.1% in women. In contrast, obesity levels in slums were intermediate, 16.7% and 26.1%, for men and women, respectively [22]. Similar patterns were reported for abdominal obesity.

Time Trends in the Prevalence of Obesity

No well-designed nationally representative studies were found for the Maldives or Bhutan. Limited time series information is available for other countries. Prevalence data were plotted in the time trends according to the methodological similarities of the studies. BMI \geq

Table 1. National prevalence of obesity in individual South Asian countries

Country	Reference	Sample selection	Study date	Sample size	Age, years	Male		Female	
						≥23 kg/m ²	WC ≥ 90 cm	≥23 kg/m ²	WC ≥ 80 cm
Bangladesh	Shafiqe et al. 2007 [16]	rural urban poor (reproductive age women)	2000–2004	242,433 39,749	15–45			9.6	4.1
India	IIPS and Macro International, 2007 [20]	national (26 states)	2005–2006	111,781	15–49	9.3		18.9	9.1
	Deepa et al. 2009 [21]	South India (Chennai)	2001–2004	2,350	≥20	46.1	35.1	50.2	31.2
	Mohan et al. 2008 [22]	national (6 centres)	2003–2005	13,524 (rural) 15,760 (slum) 15,239 (urban)	15–65	9.4	12.2	14.1	29.6
						16.7	17.9	26.1	41.1
						30.7	30.9	38.8	57.8
Maldives	Aboobakar et al. 2010 [13]	national	2004	2,019	25–64	60.8	24.2	65.5	48.1
Nepal	Sharma et al. [15]	Eastern Nepal	2007	14,425	20–100	59.1*		61.8*	
Pakistan	Jafar et al. 2006 [18]	national	1990–1994	8,972	≥15	22.0		27.9	18.6
Sri Lanka	Katulanda et al. 2010 [14]	national	2005–2006	4,532	>18	22.6	16.5	28.0	19.4
						14.3			36.3

*≥22 kg/m².

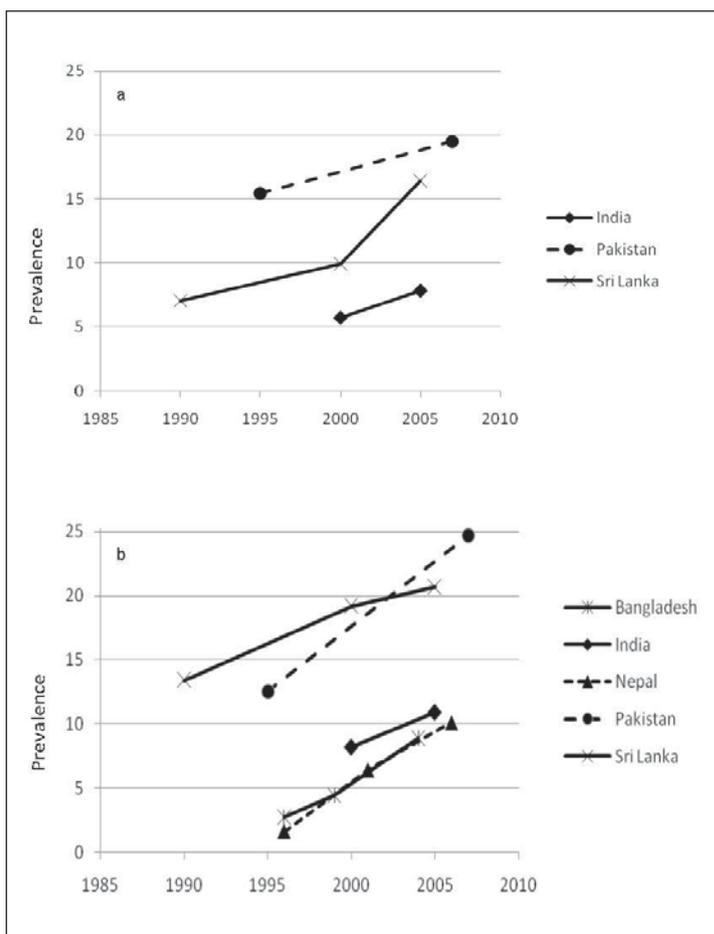


Fig. 1. **a** Trends in the prevalence of obesity ($\text{BMI} \geq 25 \text{ kg/m}^2$) in Sri Lanka, India and Pakistan in adult males. **b** Trends in the prevalence of obesity ($\text{BMI} \geq 25 \text{ kg/m}^2$) in Sri Lanka, Bangladesh, Nepal, India and Pakistan in adult females.

25 kg/m^2 was used as it was the commonly used cut-off for most of the recent and earlier studies, which allows conclusions to be drawn on weight trends. An obvious upward trend was seen in all countries in the region (fig. 1). In Sri Lanka, the age-adjusted prevalence of obesity in both men and women increased from 7.0% (male) and 13.4% (female) in 1990 to 9.9% (male) and 19.2% (female) in 2000. A further increase in obesity can be seen in 2005 (M: 16.4%; F: 20.7%) [14, 23, 24]. As obesity data in 1990 and 2000 were taken from an urban area (Colombo, Maharagama) [23, 24], the comparison in 2005 was taken from obesity prevalence in the urban area [14]. Obesity prevalence in males may have been under-reported in 2000 and 1995 as the authors used a BMI level of $>27 \text{ kg/m}^2$ as the obesity cut-off for males but $>25 \text{ kg/m}^2$ for female counterparts [23, 24].

Although the absolute prevalence of overweight and obesity in Nepal and Bangladesh are currently the lowest in the region, the relative increases over the last two decades are the highest in the region. A series of national or regional obesity datasets on ever-married, non-pregnant women in Bangladesh showed a clear positive trend in both urban and rural populations [25]. In 1996, only 2.7% of women had a $\text{BMI} > 25 \text{ kg/m}^2$, and within 3 years the proportion had reached 4.4%. By 2004, a value three times higher than in 1996 (8.9%) [25] was found. In Nepal, the prevalence of obesity among women was 1.6% in 1996 which increased to 6.4% in 2001 and then to 10.1% in 2006. This level of change over such a short period is the highest in the region. Despite the absence of trend data on the prevalence of overweight and obesity in Pakistan, Shah et al. [19] conducted two independent cross-

Table 2. Socio-economic factors associated with the prevalence of obesity in the South Asian region

Positive factor	Positive or negative factors	Negative factors
Female gender [14, 29–31]	sub-ethnicity [18]	smoking [15, 18, 32]
Age [14–16, 21, 28–29, 33–35]	region of the country [28–29, 36]	male [18]
Urban residence [14,15, 18, 29–34]	religion [32, 33]	tuberculosis [32]
High education level [14, 18, 32–33, 35, 37]	caste [32, 33]	rural [35]
Socio-economic index [14, 15, 17, 18, 29–33, 35]	marital status [32, 38]	unskilled [35]
Physical inactivity [14, 28, 31, 38]		
Dietary habits [18, 31, 38]		
Skilled workers [37]		
Low birth weight [39]		

sectional population surveys in rural Pakistan in 1995 and 2007. The age-adjusted prevalence of overweight and obesity (BMI > 25 kg/m²) increased from 13.9% in 1995 to 19.4% in 2007. In men, the increase was from 15.4% to 19.5% and in women from 12.5% to 24.7%.

There are a few nationwide and several regional studies in India over the last few decades; however, there is no series of national level study to cover all parts of the country. This may be due to the size of the population and lack of resources. The National Nutrition Monitoring Bureau of India conducted a couple of large studies in nine rural states in India in 2000 [26] and 2005 [27]. The obesity prevalence was 5.7% and 8.2% in men and women, respectively, in 2000, which increased to 7.8% and 10.9% in 2005. Although values are low in both circumstances, obesity levels had increased by 37% and 32% in both men and women, respectively, over the 5-year period. Some regional studies reported very high levels of obesity, in particular in urban areas [21, 22, 28]. However, in India, there is a considerable disparity in the prevalence and in the time trends of the prevalence of obesity in different geographical regions and residents in different areas of the same geographical location. A recent review noted the complexity of over- and under-nutrition problems in India [29].

Socio-Economic Factors Associated with Prevalence of Obesity in the South Asian Region

Several similar socio-economic factors are associated with the increase in obesity in the region. Female sex, middle age, urban residence, higher educational and economic status, physical inactivity and some dietary habits (table 2) were positively associated with a high prevalence of obesity. Yajnik [30] suspects the obesity epidemic may be associated with low birth weight in Indian babies. In contrast to the above factors, smoking and tuberculosis were negatively associated with the obesity prevalence [31]. Many studies have shown that smokers have lower body weights than their non-smoking counterparts; in contrast a study by Gosh et al. [32] showed that both ex smoking and never smoking decreased the waist-height ratio (WHR) significantly, whereas smoking increased WHR. There was considerable variation in the prevalence of obesity according to sub-ethnicity, region of the country, religion, caste and marital status for women.

Discussion

Historically, under-nutrition and deficiencies have been considered the major health issues in South Asian countries. Even in the most recent literature, the region is considered to have one of the lowest levels of excess body weight [33]. However, this information alone

is misleading because it does not examine the prevalence, trends and associated factors of obesity in the region. To our knowledge, this is the first systematic review to discuss prevalence trends and associated socio-economic factors of obesity in South Asian countries. Despite the very limited recent nationally representative obesity prevalence data from countries in the Indian subcontinent, our results show that the prevalence of obesity has reached epidemic levels in almost every country and is more serious in urban areas. Considering the size of the population of the region, the number of people who are affected by overweight and obesity represents numbers well above those in most developed countries. These studies have mainly used Asian BMI and waist circumference cut-offs (overweight ≥ 23 kg/m²; obesity ≥ 25 kg/m²) to define overweight, obesity and abdominal obesity (waist circumference: M ≥ 90 cm; F ≥ 80 cm) [34, 35]. However, a growing body of evidence shows that BMI ≥ 23 kg/m² is not sensitive enough to identify the obesity-associated disease risk in South Asian populations.

BMI and Waist Circumference for Obesity in South Asians

Studies from India [36], Pakistan [18] and Sri Lanka [37] have shown that a BMI of 21 kg/m² would be the appropriate anthropometric cut-off level to identify overweight. Similarly, an Indian consensus statement also suggested a BMI of ≥ 23 kg/m² as the diagnostic cut-off value for overweight for Asian Indians [38]. Moreover, multi-ethnic studies on body composition [39] and metabolic risk factor analysis [40] showed that a BMI of 21 kg/m² is the most appropriate anthropometric cut-off for South Asian ethnic groups. Considering all factors, if obesity was defined using a lower BMI level, the prevalence of obesity in the respective countries would be substantially increased. Similarly, lower abdominal obesity cut-offs have been recommended for the South Asians [38]. However, a considerable portion of Nepalese and Bhutanese are from Chinese origin; therefore, lower anthropometric cut-offs are not equally suitable for all ethnic groups.

There has been considerable delays between data collection and the publication of findings in some countries, for instance a 16-year gap between data collection and publication date in a Pakistan national survey [18]. The rate of increase in the obesity epidemic is very fast globally, but particularly in the South Asian region. So, published reports to date may significantly underestimate the current prevalence.

Socio-Economic Factors

If environmental factors have a major role in triggering increased body weight subsequent to increased prevalence of overweight and obesity, one would expect a lower prevalence of obesity in rural areas, where people follow a traditional lifestyle. Such an urban-rural difference has been reported in almost all countries in the region. For example in Sri Lanka, the prevalence of obesity in urban areas is three times that of rural areas [14], and similar patterns have been reported in India [22] and Pakistan [18]. However, Shah et al. [19] reported that in rural Pakistan, the age-adjusted prevalence of overweight and obesity also increased from 13.9% in 1995 to 19.4% in 2007. These results suggest that the rate of obesity might also increase in rural communities as they become more urbanised. Between 1990 and 2000, the mean BMI increased by nearly 2.5 kg/m² in rural Sri Lanka [41]. Recent economic development has improved the availability and accessibility to foods, which has occurred simultaneously with an increased quality of life in many countries. Advances in both technical and agricultural sectors have helped to reduce under-nutrition; however, the increased availability of energy-dense foods may lead to weight gain and subsequently obesity. This transition has occurred rapidly, particularly in urban regions of South Asian countries, which compares with a more gradual advancement in many affluent countries. Interestingly, most of South Asian meal consisted of excess carbohydrate-based diet [42].

In 2007–2008, the prevalence of obesity was 35.5% in US women [43]. Despite this being a substantial level, over a 10-year period there has not been a significant upward trend in the level of obesity in this group. In comparison, the obesity level increased 6-fold in Nepalese women between 1996 and 2006 [25]. Thus, despite the prevalence of obesity in South Asian countries being lower than that in the USA, the rate at which overweight and obesity has increased during recent decades (fig. 1) and the likelihood of further increases provides substantial grounds for concern. Obesity trend data from the Asia-Pacific region also shows low absolute values of obesity in Asian countries such as China and Japan compared to Australia but with rapid increases in the relative values during the last decades [44].

Worldwide, more females are overweight and obese compared to their male counterparts [33]. In the UK, 25% of women and 23% of men were obese in 2002 [45], while in the USA 32.2% of men and 35.5% of women suffered from obesity in 2007/2008 [43]. In contrast, the gender difference in prevalence of obesity in South Asia is significantly higher; for instance, in rural Bangladesh the prevalence of obesity in women is 2.5 times higher than in males [46]. Socio-economic characteristics of the epidemic of obesity in South Asia also differ from those reported in other parts of the world. In South Asia, the highest prevalence is reached in the middle-aged (30–50 years) group, whereas in the UK obesity prevalence tends to increase progressively with age (up to 64 years) [45]. In South Asia, obesity is more common in people with high educational levels, high income or wealth and in skilled workers [14, 18, 47]. In contrast, the opposite is seen in the UK [45]. Unlike more affluent countries, a considerable proportion of South Asian populations suffer from under-nutrition [25], with people with higher education and income having relatively higher accessibility to energy and nutrient-rich foods. Interestingly, religion, caste, sub-ethnicity, region of location within the country and marital status are significant socio-economic factors leading to obesity in the region [18, 29, 31, 47]. This is partly due to the above mentioned factors being strongly associated with their cultural dietary patterns and freedom of movement or physical activity levels [47]. It is very important to identify key socio-economic factors prior to initiating weight loss programmes as complex associations between obesity and socio-economic factors may make the implementation of weight loss strategies in South Asians more challenging. Moreover, corresponding to the obesity trend, South Asia faces a substantial diabetes burden [48].

Limitations

Interpretation of obesity prevalence and trends in the region is difficult due to use of various anthropometric cut-offs. For example, older studies defined overweight and obesity using global BMI cut-offs of ≥ 25 kg/m² for overweight and ≥ 30 kg/m² for obesity, whereas in recent studies ethnic-specific anthropometric cut-offs have been used. Secondly, overweight has been classified differently in the literature, with some researchers defining overweight/obesity using one value. For example, in the Maldives study, overweight is considered as a BMI of 23 kg/m² and above [13], whereas in a Bangladeshi study [49] overweight was classified using the traditional range (25.0–29.9 kg/m²). Another limitation is that different studies have used various age groups although this review focused only on adult populations, whereas some countries have included older adolescents [18, 20, 49] and the elderly for prevalence studies [14, 18, 21]. The inclusion of younger individuals and also older adults may lead to underestimates of the prevalence of obesity in adults. Similarly, in some countries, prevalence data were restricted to one gender [25], a specific area of residence [50] and a single time point [13], each of which limits interpretation of the general obesity prevalence and trends in the region. Prospective studies are needed to identify the incidence of the obesity in the whole region.

Conclusion

It is evident that overweight and obesity have already reached epidemic proportions in South Asian countries, and, based on current trends, the longer-term prognosis is even more threatening. The widespread use of more appropriate lower anthropometric cut-offs may further increase current estimates. Furthermore, obesity in South Asia has a unique cluster of associated socio-economic factors. Immediate action is required in both prevention and management by engaging healthcare workers, policy makers and educators before overweight and obesity levels achieve more alarming proportions.

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